

Request for Proposal

Reference No: NAG/ SR/042-2024

Consultancy service for “End-line Evaluation”: The Agriculture Livelihood Action for Delta and Dry Zone (ALLADZ) Project

Project Title	Agriculture Livelihood Action for Delta and Dry Zone Project (ALLADZ)
Country	Myanmar
Assignment	Consultancy service for End-Line Evaluation
Duration	Short Term – 30 working days
Location	Kayan and Thongwa Township in Yangon Region, Magway, Minbu, Pwintbyu, Salin and Sagu Township in Magway Region and Hinn Thada, Ingapu and Zalon Township Ayeyarwady Region.
Applications closing date	3 rd May 2024, 4:00 PM
How to apply	Apply together with <ol style="list-style-type: none">1) Cover letter explaining why your firm would be a good fit for this role,2) CV detailing relevant experience and qualifications,3) Proposed End-line design and methodology, financial proposal4) Contact details for two relevant references to procurement@nagmyanmar.org cc nyeinchin.soe@nagmyanmar.org or address – “Recruitment Unit, Network Activities Group (NAG) No. 51, Shukhinthar St, Rose Garden, 27th Ward, North Dagon Township, Yangon, Myanmar
Note	Only selected firm will be invited for contract negotiation. Please, do not send original documents as they will not be returned.

1. Background of the project

Since 2022, the Agriculture Livelihood Action for Delta and Dry Zone (ALLADZ) project is jointly implemented by Cordaid ICCO (Part of Cordaid), Network Activity Group, and Tun Yat Limited in the areas of Kayan and Thongwa Township in Yangon Region, Magway, Minbu, Pwintbyu, Salin and Sagu Township in Magway Region and Hin Thada, Ingapu and Zalon Township in Ayeyarwady Region in order to increase income for pulses farmers and farm laborers, through increased farm productivity, increased access to more stable markets, and establishment of income generating activities for women groups.

2. Objectives of the study

The overall objective of this study is to conduct end-line evaluation in order to measure the relevance, effectiveness, efficiency, impact, and sustainability of the project's intervention for learning.

3. Scope of Work

The scope of work is to conduct the end-line evaluation which is provided representative quantitative and qualitative information on the project-targeted area to be compared with the gender-sensitive baseline assessment findings.

The scope of end-line evaluation covers the following activities:

- 1) Liaising and working closely with NAG program team and PQL team
- 2) Developing survey design, methodology, interview questionnaires, and work plan
- 3) Providing the technical training to the survey team
- 4) Leading data collection and producing the quality report

4. Methodology

The research methodology generally includes desk review, field survey for quantitative and qualitative data, simple descriptive data analysis on quantitative data, elaborating qualitative information and field observation and developing the comprehensive report.

i. Desk review

Consultancy team will review the related secondary data from the relevant project documents including the descriptions, logical framework, relevant reports such as baseline survey report, narrative report, etc., provided by the project team.

ii. Data Collection

- Individual Interview (IDIs)

Direct beneficiaries who received assistance from the project will be interviewed using the structured questionnaire formats. The individual interview will be carried out by using Kobo toolbox.

- Focus Group Discussion (FGDs)

FGD will be conducted with the beneficiary groups including pulses farmers, farm laborers, woman and youths in each selected village by using semi-structured question formats. Discussion and note taking of most of qualitative will be gathered via FGDs to triangulate the data from IDIs and KIIs.

- Key Informant Interviews (KIIs)

Key informant interviews will be carried out with key stakeholders to village level such as village/ community leaders, women groups, Regional Farmer Development Association, Township Farmer Development Association, market actors, project officials, project partners, etc., by using semi-structured questionnaires.

- Direct Observations

During the field data collection, direct observations will also be made as necessary.

- Sampling

Number of sample villages/ townships and sample size will be consulted with NAG team. But basically; sample size will be 371 HH calculated based on;

$$n' = \frac{n}{1 + \frac{z^2 \times \hat{p}(1 - \hat{p})}{\varepsilon^2 N}}$$

Where;

z is the *z* score

ε is the margin of error

N is the population size

p̂ is the population proportion

Confidence level	95%
Margin error	5%
Population proportion	50%
Population size	10770

Proper proportion based on different strata of stakeholders will be allocated to defined the sample size. ***In every step, gender sensitive approach and gender disaggregated data collection will be applied.***

iii. Data analysis and reporting

Qualitative and quantitative data analysis and developing the end-line evaluation report would be conducted by the consultancy team in close coordination with program manager and partner organizations.

The reporting structure will be included executive summary, introduction, methodology, findings from evaluation including general demographic data, relevance, effectiveness, efficiency, impact and sustainability, success stories, lesson learnt, conclusion and recommendation, and questionnaires depending on the approaches and methodologies.

5. Deliverables

The consultancy team will be delivered the followings:

- (1) An inception report including survey methodology, design, questionnaires, survey plan, and time schedule
- (2) Providing technical training and data collection

- (3) Conducting data collection and analysis
- Submission of draft report and final report

6. Time Frame

No.	Work plan activities	May		Jun	
		W3	W4	W1	W2
1	Consultation Meeting	1			
2	Desk review	2			
3	Preparation of inception report including developing design, methodology and interview questionnaires	3			
4	Providing technical training and data collection plan	3			
5	Data collection and analysis		10		
6	Preparation of draft report			7	
7	Preparation of final report				4