



Network Activities Group (NAG)

No.51, Shukhinthar Street, Rose Garden , Ward- 27, North Dagon Township, Yangon, Myanmar. Tel: 09-450694361~5, Email: info@nagmyanmar.org, Web: www.nagmyanmar.org

REQUEST FOR COMMUNICATION CONSULTANT

Reference No: NAG/VA-SR-103/2021

Communication Consultant for Strengthening Social Safety Net through Agriculture cash+ transfer in the dry zone

Date: : 27 Oct 2021

Project Title	Strengthening Social Safety Net through Agriculture cash+ transfer in the dry zone
Location	Yangon Based with travel to project site as needed
Position	Communication Consultant–1 post
Duration	Approximately 2.5 months – from mid-October to end of December 2021
Location	Yangon, Myanmar
Applications closing date	As soon as possible
How to apply	Submit application together with “ Communication Consultant- Agriculture cash transfer plus ” in the subject line: 1) A cover letter explaining why you would be a good fit for this role, 2) A CV detailing relevant experiences and qualifications, 3) recent photo and contact details for two relevant references to procurement@nagmyanmar.org , recruitment@nagmyanmar.org
Note	Only short-listed candidates will be invited for interview. Please, do not send original documents as they will not be returned.



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Strengthening Social Safety Net through Agriculture cash+ transfer in the dry zone

Funded by LIFT and project implementation by Network Activities Group (NAG), Land Core Group (LCG), Centre for Development and Environment (CDE) Implementation
Period: 1 July to 31 December 2021

Executive Summary

As part of the REAL DEV closing plan, the recovery response package is developed to support poor and vulnerable farmers in the Minhla township of the Magway region for six months starting from July 1, 2021. The COVID19 pandemics and political crisis on 1st February brings a social safety hole and crisis, which needs an immediate response for poor and smallholder farmers. Within the larger framework of resilience building as outlined in REAL DEV agreed project document, the response package will support poor and marginalized farmers to get back in their normalcy.

Objectives

The recovery package aims to strengthen socio-economic safety nets of poor, vulnerable and smallholder farmers at the time of political and economic crisis in Myanmar. Agriculture cash transfer programme is intended to have coupled effects. While it serves an immediate need of poor and marginalized communities, it provides base for productive and sustainable livelihoods diversification. The agriculture cash transfer will be reinforced by the strengthening of the farmers' association capacity.

Specifically, the recovery package objectivizes,

- To provide agriculture cash transfer support to marginalized, poor and vulnerable farmers, farmer groups and the landless communities. This will have coupled effects. While it serves as an immediate need of poor and marginalized communities, it will also provide base for long term productive capacity and livelihoods diversifications.
- To strengthen the capacity of farmers' association for their business plans and collective engagements. Strengthening capacity of farmers' association is key to sustain socio-economic safety nets of poor and marginalized communities while providing them access to market for increased agriculture pricing.

Target Groups and Geographical Focus

The recovery package will be implemented in 12 villages of Minhla townships where REAL DEV project has been implemented. Besides, direct support to vulnerable, landless and smallholder farmers, the project will also support township and regional level farmers' association to strengthen their capacity and implementation of business plan. The post distribution monitoring and the impact of the programme of this cash grant will be organized through RFDA as part of the capacity building processes.



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Project Goal: Contribute towards resilience building and sustainable livelihoods of poor and vulnerable communities in Myanmar (LIFT goal)

Project outcome and outputs

OUTCOME: Strengthen Socio-economical safety nets of poor and marginalized farmers and landless households

OUTPUT 1: Provide agriculture cash+ transfer for increased agriculture based income

Activity 1.1: Support Cash for work to landless and Cash Grant for vulnerable families

Activity 1.2: Provide agriculture cash transfer to vulnerable and smallholders

Activity 1.3: Provide technical training and on-farm support

Activity 1.4: Village level revolving funds for landless

OUTPUT 2: Strengthen capacity of farmers' association for their business plans and collective engagements

Activity 2.1: Strengthen capacity of township farmers' association (Minhla)

Activity 2.2: Strengthen capacity of regional farmers' development association (RFDA)

Activity 2.3: Support association for implementation of their business plan and collective engagements

Conflict sensitivity, Do No Harm and Stakeholders' engagement

The recovery schemes will follow the principles of transparency, conflict sensitivity, Do no harm and stakeholders' engagement in the process.

1. The Role

Communication consultant role is to provide overall technical support to NAG Communication Team focusing on design, planning, testing and production of communication materials. He/She will comply with NAG's and Donor's Communication Policy and visibility guidelines.

, he/she will be responsible for publication process especially in developing IECs materials, including handbooks and short video documentary.

2. Responsibilities

Under the direct supervision of Communication Manager of NAG, the incumbent will perform the following duties.



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- Design, edit and development of IECs; Pamphlet, Vinyl, short video clips, technical booklet, and training handout related to Agri Cash Transfer Plus activities (eg. Cash Transfer, Cash for Work, Association Strengthening)
- Support & participate in Media Campaigns
- Regularly monitor NAG website and social media pages and address queries
- Provide assistance to the Communication Manager and program teams as needed

3. Requirements

The ideal candidate will have the following qualifications:

- Bachelor's degree plus three years of relevant professional experience or Master's degree
- Excellent written and oral English and Myanmar communication skills, including the ability to speak clearly and concisely and write for diverse audiences; strong cross-cultural communication and sensitivity skills.
- Experience developing website and social media content.
- Proficiency in Video Editing and Microsoft Office tools (Word, Excel, PowerPoint, Outlook)
- Ability to convey scientific and research information to diverse audiences in an engaging and concise manner
- Highly output-focused and conscientious with a strong attention to detail.
- Ability to work independently and multitask under tight deadlines in a fast-paced environment.
- Excellent facilitation skills with an ability to collaborate with diverse stakeholders
- Experience in the Agri Cash Transfer Plus activities

4. Management/Collaboration

He/She will work closely with Program Team, Program Quality & Learning and other Program Support Team and will be directly managed by Communication Manager.

5. Contract Terms

The contract will be approximately 2.5 months from mid-October to end of December 2021.

Background on the implementing organizations

Network Activities Group (NAG) works towards achieving a peaceful, prosperous and sustainably developed society that values equity and diversity. NAG facilitates social and economic development through collaborative, community-driven projects focused on empowering communities, strengthening civil society and promoting good governance. NAG works effectively across organizations, sectors and borders. Its strength is its ability to create inclusive networks and partnerships that ensure the self-determined needs of poor and vulnerable communities are met.



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Land Core Group (LCG) is a not-for-profit organization promoting fair and equitable land governance in Myanmar. LCG works with civil society to reform policy, law and procedures that impact people's rights to their land - particularly women and men smallholders and indigenous communities – and promote implementation of equitable aspects of the law.

The Centre for Development and Environment (CDE) is an interdisciplinary research centre of the University of Bern, in Switzerland. CDE's overarching goal is to produce and share knowledge for sustainable development. CDE conducts research to develop innovative concepts and solutions for the sustainable use of land and water resources, and offers a range of services for planners and decision-makers that are closely linked to research.

