



Network Activities Group (NAG)

No.51, Shukhinthar Street, Rose Garden , Ward- 27, North Dagon Township, Yangon, Myanmar.
Tel: 09-450694361~5, Email: info@nagmyanmar.org, Web: www.nagmyanmar.org

Request for Consultancy Services

Communication Consultant

Improving Inland and Marine Fisheries Governance Project (IIMFG)

Reference No: NAG/ VA - SR - 102 - 2021

Date: 14th October 2021

Organization	Network Activities Group
Country	Myanmar
Project	Improving Inland and Marine Fisheries Governance (IIMFG)
Services/Work Description:	Communication Consultant – 1 Post
Duration	Approximately 2.5 months – from mid-October to end of December 2021
Location	Yangon Based with travel to project site as needed
Applications closing date	As soon as possible
How to apply	Submit application together with “Consultancy services for Communication” in subject line together with, 1. Proposal, both technical and financial 2. CV of experts proposed 3. Details on organizational profile if submitting through an institution to procurement@nagmyanmar.org , recruitment@nagmyanmar.org
Note	Only short-listed candidates will be invited for interview. Please, do not send original documents as they will not be returned.

I. Background of the Project

The Improving Inland and Marine Fishery Governance (IIMFG) (Jan 2020 –Dec 2023) Project is funded by LIFT. It aims to improve Fisheries Governance, Policy Research & Education in Rakhine State & Ayeyarwaddy, Yangon, and Thanintharyi Regions. It is the extended program of the 1st Strategic Partnership Agreement (SPA-1) between LIFT and NAG, from 1st April 2017 to 31st December 2019, focused on improving co-management of Ayeyarwaddy’s Wetland Resources.

There are two goals of the project:

Goal 1: Capable, sustainable and influential national CSOs working at scale on all facets of small-scale fisher livelihoods and decent work in Myanmar’s fishery sector.

Goal 2: An informed LIFT Board and management engaging proactively with civil society for strengthened resilience and sustainable livelihoods in fisher and riparian communities.

There are six objectives of the project:

- 1) Improved Community Fisheries Co-management
- 2) SSF Livelihood, Value chains and SMEs
- 3) Effective Fisheries Partnerships and Networks
- 4) Improved Legal Frameworks
- 5) Improved Collaboration with DoF
- 6) Improved Research into Political, Social, Economic and Environmental Issues



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II. The Role

The communication consultant role is to provide overall technical support to NAG Communication Team focusing on the design, planning, testing and production of communication materials. He/She will comply with NAG's and Donor's Communication Policy and visibility guidelines.

III. Responsibilities

Under the direct supervision of the Communication Manager of NAG, the incumbent will perform the following duties.

- Design, edit and development of IECs; Pamphlet, Vinyl, short video clips, technical booklet, and training handout related to IIMFG Project's activities (eg. Nutrition, Ecosystem Approach to Fishery/ Aquaculture Management (EAFM & EAAM), Association Strengthening, Law Awareness)
- Support & participate in Media Campaigns
- Regularly monitor NAG website and social media pages and address queries
- Provide technical advice and support in developing and designing Logos, Training Materials for the C4RD E-learning platform
- Assist the Communication Manager and program teams as needed

IV. Requirements

The ideal candidate will have the following qualifications:

- Bachelor's degree plus three years of relevant professional experience or Master's degree
- Excellent written and oral English and Myanmar communication skills, including the ability to speak clearly and concisely and write for diverse audiences; strong cross-cultural communication and sensitivity skills.
- Experience developing the website and social media content.
- Experience in the nutrition and community awareness activities
- Proficiency in Video Editing and Microsoft Office tools (Word, Excel, PowerPoint, Outlook)
- Ability to convey scientific and research information to diverse audiences in an engaging and concise manner
- Highly output-focused and conscientious with strong attention to detail.
- Ability to work independently and multi-task under tight deadlines in a fast-paced environment.
- Excellent facilitation skills with an ability to collaborate with diverse stakeholders

V. Management/Collaboration

He/She will work closely with Program Team, Program Quality & Learning and other Program Support Team and will be directly managed by the Communication Manager.

VI. Contract Terms

The contract will be approximately 2.5 months from mid-October to the end of December 2021.



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VII. Background of Network Activities Group

Network Activities Group (NAG) is a national registered non-profit organization in Myanmar. In fostering our vision “Emergence of a peaceful, prosperous and dignified society that values equity and diversity”, NAG focuses on the Governance Approach, intending necessary changes of various stakeholders and existing practices towards good governance which is essential and core for the sustainable development and win-win solutions for all stakeholders. Accordingly, NAG has engaged stakeholders of all levels and different areas including local, regional and national government departments, trying to promote interaction, good relations, and eventually coordination and collaboration among them. Given that nature of facilitating and coordinating activities, and creating networks of development efforts with partners, and promoting governance among relevant stakeholders, NAG implements livelihood, natural resources management and rural development programs and projects in Central Dry Zone, Coastal and Delta, Hilly Region and South Eastern Part of Myanmar.

