# REQUEST FOR PROPOSAL

**Reference No:** NAG/VA-SR-071/2021

**Consultancy services - Training for Farmers and Business Plan for Magway Regional Farmers Development Association and Township Farmer Development Association**

<table>
<thead>
<tr>
<th>Project Title</th>
<th>Strengthening Social Safety Net through Agriculture cash+ transfer in the dry zone/ REAL DEV Project</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location</td>
<td>Minhla Township, Magway Region, Myanmar</td>
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<tr>
<td>Position</td>
<td>Consulting services</td>
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<tr>
<td>Duration</td>
<td>45 days over the period of 4 months (September to December 2021)</td>
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<tr>
<td>Location</td>
<td>Min Hla Township, Magway Region</td>
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<tr>
<td>Applications closing date</td>
<td>As soon as possible</td>
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<td>How to apply</td>
<td>Submit application in the subject line “Consultancy services for Farmer Trainings and Business Plan Development” together with,</td>
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<tr>
<td></td>
<td>1. Technical and Financial Proposal</td>
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<td></td>
<td>2. CV of proposed experts</td>
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<td>3. Proof of Similar Experiences</td>
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<td></td>
<td>to <a href="mailto:procurement@nagmyanmar.org">procurement@nagmyanmar.org</a>, <a href="mailto:recruitment@nagmyanmar.org">recruitment@nagmyanmar.org</a></td>
</tr>
<tr>
<td>Note</td>
<td>Only short-listed candidates will be invited for interview. Please, do not send original documents as they will not be returned.</td>
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</table>
Strengthening Social Safety Net through Agriculture cash+ transfer in the dry zone

Funded by LIFT and project implementation by Network Activities Group (NAG), Land Core Group (LCG), Centre for Development and Environment (CDE)

Implementation Period: 1 July to 31 December 2021

Executive Summary

As part of the REAL DEV closing plan, the recovery response package is developed to support poor and vulnerable farmers in the Minhla township of the Magway region for six months starting from July 1, 2021. The COVID-19 pandemic and political crisis on 1st February brings a social safety hole and crisis, which needs an immediate response for poor and smallholder farmers. Within the larger framework of resilience building as outlined in REAL DEV agreed project document, the response package will support poor and marginalized farmers to get back in their normalcy.

Objectives

The recovery package aims to strengthen socio-economic safety nets of poor, vulnerable and smallholder farmers at the time of political and economic crisis in Myanmar. Agriculture cash transfer programme is intended to have coupled effects. While it serves an immediate need of poor and marginalized communities, it provides base for productive and sustainable livelihood diversification. The agriculture cash transfer will be reinforced by the strengthening of the farmers’ association capacity.

Specifically, the recovery package objectivizes,

- To provide agriculture cash transfer support to marginalized, poor and vulnerable farmers, farmer groups and the landless communities. This will have coupled effects. While it serves as an immediate need of poor and marginalized communities, it will also provide base for long term productive capacity and livelihoods diversifications.
- To strengthen the capacity of farmers’ association for their business plans and collective engagements. Strengthening capacity of farmers’ association is key to sustain socio-economic safety nets of poor and marginalized communities while providing them access to market for increased agriculture pricing.

Target Groups and Geographical Focus

The recovery package will be implemented in 12 villages of Minhla townships where REAL DEV project has been implemented. Besides, direct support to vulnerable, landless and smallholder farmers, the project will also support township and regional level farmers’ association to strengthen their capacity and implementation of business plan. The post distribution monitoring and the impact of the programme of this cash grant will be organized through RFDA as part of the capacity building processes.
**Project Goal:** Contribute towards resilience building and sustainable livelihoods of poor and vulnerable communities in Myanmar (LIFT goal)

**Project outcome and outputs**

**OUTCOME:** Strengthen Socio-economical safety nets of poor and marginalized farmers and landless households

**OUTPUT 1:** Provide agriculture cash+ transfer for increased agriculture based income

Activity 1.1: Support Cash for work to landless and Cash Grant for vulnerable families
Activity 1.2: Provide agriculture cash transfer to vulnerable and smallholders
Activity 1.3: Provide technical training and on-farm support
Activity 1.4: Village level revolving funds for landless

**OUTPUT 2:** Strengthen capacity of farmers’ association for their business plans and collective engagements

Activity 2.1: Strengthen capacity of township farmers’ association (Minhla)
Activity 2.2: Strengthen capacity of regional farmers’ development association (RFDA)
Activity 2.3: Support association for implementation of their business plan and collective engagements

**Conflict sensitivity, Do No Harm and Stakeholders’ engagement**

The recovery schemes will follow the principles of transparency, conflict sensitivity, Do no harm and stakeholders’ engagement in the process.

**Scope of Work**

1. **Major Focus of consulting assignment**

The project aims to provide agriculture cash+ grant support to poor and smallholders farmers in 12 villages of the Minhla township. Under the cash+ grant, the plus covers capacity development training for farmers for monsoon and winter crops and business plan development support for Regional and Township Farmer Development Associations. The capacity development training will be focused mainly on improved harvesting and post-harvesting practices for monsoon crops while a range of improved agriculture production technologies for winter crops. The Regional Farmer Development Association (RFDA) has been implementing their business activities including quality seed production, Rice Bank for landless, linking private sector players for agriculture inputs, loan services and collective marketing of crops. There is a need for consolidation of RFDA’s business while at the same time decentralization of some of the activities under Township Farmer Development Association of Minhla (TFDA).

2. **Major assignment and activities**

Under the direct supervision of Dry Zone Programme Manager, the consulting team will work closely with the Project Manager and project team based in Minhla. The project agronomist will provide overall guidance for activities to be implemented in the field. The consulting services will cover below major assignment and activities.
Network Activities Group (NAG)

No.51, Shukhinhar Street, Rose Garden, Ward-27, North Dagon Township, Yangon, Myanmar. Tel: 09-450694361~5, Email: info@nagmyanmar.org, Web: www.nagmyanmar.org

- Develop simple training manual in Myanmar language on improved post harvesting practices for monsoon crops
- Conduct physical or online training on harvesting and post harvesting of monsoon crops
- Submit training report on post harvesting practices for monsoon crops
- Develop simple training manual in Myanmar language on improved agriculture production technologies including, but not limited to, Good Agriculture Practices (GAP) for winter crops
- Conduct physical or online training on improved agriculture production technologies including, but not limited to, Good Agriculture Practices (GAP) for winter crops
- Submit training report on post harvesting practices for monsoon crops
- Organize online talk show to improve production, product quality and collective marketing together with RFDA and project team
- Organize series of online technical support for farmers timely and effectively to address immediate needs of farmers
- Support RFDA Organizational Development and finalize RFDA business plan, in close consultation with RFDA and project team.
- Support TFDA-Minhla Organizational Development and finalize TFDA in close consultation with RFDA and project team.

3. Qualifications of Team Leader and Team Member

The consulting services require at least two experts with experiences in training design, participatory training facilitation at the village level, and good understanding of winter and summer agriculture crops in the dry zone. Based on proposal, the consulting firm or group of consultants can propose maximum three experts.

Team Leader:
- Should have at least Bachelor’s degree in agriculture science with particular focus on dry land agriculture system.
- Minimum 5 year of experience on agriculture practices, including training design and delivery on harvesting and post harvesting

Team Member(s):
Should be at least Bachelor’s degree in agriculture science with at least 2 years of experiences on agriculture production system, product quality, and harvesting practices.

All members:
- Preferably having experiences on dry land agriculture system of Myanmar
- Experiences on delivering training and capacity development at the village level
- Excellence in written and verbal communication skills, confident in presentation
- Strong organizational capacities, self-motivated and ability to work efficiently with minimal supervision
- Ability to work effectively in a multi-cultural environment
- Proficiency in Microsoft package including Words, excel and power point, data analysis tools
- Competence in written and spoken in English
4. Management/Collaboration

The consulting team will work under the overall supervision of Programme Manager- dry land, and closely working with Project Coordinator and team based in Minhla.

5. Service Period

Approximately 45 working days over time of 4 months (September to December 2021)

6. Deliverables

The key deliverables are as follow:

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<tr>
<th>Sr.</th>
<th>Deliverables</th>
<th>Time Plan</th>
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<tbody>
<tr>
<td>1</td>
<td>Post-harvest Training on Monsoon crops with training report</td>
<td>4 days - 1st week of September</td>
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<tr>
<td>2</td>
<td>Support RFDA’s Business Plan with Business Plan Report</td>
<td>6 days - 1st to 2nd week of September</td>
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<tr>
<td>3</td>
<td>Talk show focusing on improved post-harvest practices</td>
<td>3 days - 2nd week of September</td>
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<tr>
<td>4</td>
<td>Talk show focusing on collective marketing</td>
<td>3 days - 2nd week of September</td>
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<tr>
<td>5</td>
<td>Online Technical Support for Monsoon Crops</td>
<td>4 days - 1st to 3rd Week of September</td>
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<td>6</td>
<td>Support TFDA’s Business Plan with Business Plan Report</td>
<td>5 days - 4th Week of September</td>
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<tr>
<td>7</td>
<td>Improved Agriculture Production Trainings for winter crop with training reports</td>
<td>5 days - 3rd to 4th week of September</td>
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<td>8</td>
<td>Online and/or face to face Technical Support for Winter Crops</td>
<td>7 days - October and November</td>
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<td>9</td>
<td>Support RFDA’s Organizational Development Plan and OD Report</td>
<td>4 days - 2nd week of October</td>
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<tr>
<td>10</td>
<td>Support TFDA’s Organizational Development Plan and OD report</td>
<td>4 days - 4th week of October</td>
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Background on the implementing organizations

Network Activities Group (NAG) works towards achieving a peaceful, prosperous and sustainably developed society that values equity and diversity. NAG facilitates social and economic development through collaborative, community-driven projects focused on empowering communities, strengthening civil society and promoting good governance. NAG works effectively across organizations, sectors and borders. Its strength is its ability to create inclusive networks and partnerships that ensure the self-determined needs of poor and vulnerable communities are met.

Land Core Group (LCG) is a not-for-profit organization promoting fair and equitable land governance in Myanmar. LCG works with civil society to reform policy, law and procedures that impact people’s rights to their land - particularly women and men smallholders and indigenous communities – and promote implementation of equitable aspects of the law.

The Centre for Development and Environment (CDE) is an interdisciplinary research centre of the University of Bern, in Switzerland. CDE’s overarching goal is to produce and share knowledge for sustainable development. CDE conducts research to develop innovative concepts and solutions for the sustainable use of land and water resources, and offers a range of services for planners and decision-makers that are closely linked to research.