



Network Activities Group (NAG)

No.31(A-1), Mya Hnin Si Street, 27-Ward, Rose Park (3), North Dagon Township, Yangon, Myanmar.
Tel: 09-450694361~5, Fax: 01 8010233, Email: info@nagmyanmar.org, Web: www.nagmyanmar.org

VACANCY ANNOUNCEMENT

(Extension Of Applications Closing Date)

Reference No: NAG/HR-VA-050/2019

Communications Expert (International): REAL DEV Project

Project Title	Reallocation and Development of Unused Concession Land (REAL DEV)
Country	Myanmar
Position	Communications Expert (International candidate) – 1 post
Duration	12 months (possibility to extend, depending on project needs and staff's performance annually)
Location	Magway Township, Magway Region
Applications closing date	15 November 2019
How to apply	Submit application together with 1) cover letter explaining why you would be a good fit for this role, 2) CV detailing relevant experience and qualifications, 3) recent photos and contact details for two relevant references to nag.hr.recruitment@gmail.com or address – “Recruitment Unit, Network Activities Group (NAG) No.31(A-1), Mya Hnin Si Street, 27-Ward, Rose Park (3), North Dagon Township, Yangon. Phone: 01 8010233, 09 450694361~5.”
Note	Only short-listed candidates will be invited for interview. Telephone inquires will not be responded. We are not obliged to return all received application. (Please do not send original documents as they will not be returned)

*This project involves **securing the rights of farmers to their land which was allocated as land concessions, allocating land to landless and land-poor households** It is the first of its kind in Myanmar – an innovative project piloting new approaches to (re) allocation of concession land, linking **participatory approaches on the ground with policy-making at regional and national levels** through **multi-stakeholder processes**. The Communication Expert will apply his/her expertise and experience to **manage the overall communication strategy and system across the project which appropriately engages with all key stakeholders**.*

1. Project Background

REAL DEV is a program to help the Ministry of Agriculture, Livestock and Irrigation (MoALI) pilot an approach to (re)allocating concession land in Magway Region that can be replicated and scaled up.



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It is intended that the procedures and learnings from the pilot will inform the implementation of national land (re)allocation initiatives and policy directions.

Drawing on a wealth of experience and expertise, Network Activities Group (NAG), Land Core Group (LCG), and the Centre for Development and Environment (CDE) have designed a two phase, three-year project to implement the REAL DEV Program. The project involves following guidance from the National Land Use Policy (NLUP) and existing law to recognize existing and new land rights of local households and the resolution of disagreements over land tenure and natural resources use.

Land (re)allocation is expected to be complete within a period of 18 months. A second phase of the project will follow, involving helping land owners use their land productively by linking them to relevant markets and service providers. building resilient production systems, and supporting infrastructure development.

The project has five objectives:

- Improved process for reclamation of land concessions based on transparent and conflict-sensitive principles.
- Improved process for recognition of land rights of smallholder farmers and re-allocation of land to the landless in areas of unused concessions that is transparent, inclusive and participatory.
- Improved agricultural productivity of rural farmers through more efficient climate-smart value chains and links to services.
- Increased resilience of rural farmers through more secure access to land and climate change adaptation and mitigation
- Generation of insights and evidence for improved policy on recognition of land rights of smallholder farmers and re-allocation of land to the landless.

2. The Role

Communications, transparency and stakeholder management are critical to the success of this project. The Communications Expert will be responsible for leading the design, development and implementation of an effective communications strategy and system across the project which appropriately engages all key stakeholders. The Communications Expert will also lead the production a variety of written reports, briefs, case studies, and other knowledge products based on all activities for policy-makers, practitioners, and all stakeholders to document and share the process, outputs, lessons learned etc.

3. Responsibilities

- Provide technical input, leadership and guidance to the project on communications matters, including during the initial project orientation and planning process, in particular on issues relating to communications, knowledge production, media engagement, transparency and stakeholder management and engagement
- Lead the design and development of a comprehensive communications strategy that is aligned to the project principles and objectives and meets the needs of all key stakeholder groups
- Design a communications systems that ensures that all key stakeholders (for example, the project steering committee, community representatives, etc.) are kept up-to-date and appropriately engaged on a regular basis
- Guide, support and coach the Communications Officer and Community Engagement Officer to implement the communications strategy and maintain the communications system
- In collaboration with the Project Manager, Land Advisor and Communications Officer, lead development of policy briefs and reports capturing insights and evidence for improved policy on recognition of land rights of smallholder farmers and re-allocation of land to the landless



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- Guide, support and coach the Communications Officer in the development of quality communication materials for a variety of stakeholders including policymakers, government officials, community leaders, NGOs, and international donor organisations using appropriate methods to communicate key messages (e.g. policy briefs, press releases, Facebook posts, website, engagement with local media, etc.).
- Monitor sentiment among key stakeholders, including media, government, community and civil society, and provide updates and advice to the Project Manager as necessary
- Develop relevant processes and policies, templates and guidelines to support the effective and efficient delivery of communications across the project team.

4. Requirements

The ideal candidate will have the following qualifications:

- Bachelor or Masters level qualification in a relevant field
- At least five years' professional experience in the field of communications. Ideally working with government and the development sector
- Excellent written and oral communications skills, with the ability to translate complex ideas into clear and accessible language
- Experience writing policy briefs and press releases
- Experience building and managing websites and social media profiles
- Experience in designing project or organisational communications strategies
- Experience engaging with high-level government officials, rural communities, civil society organisations and NGOs
- Technical proficiency and experience using Adobe Suite (including InDesign), PowerPoint and other Office products in the production of communications materials
- Experience developing communications policies, processes and templates
- Experience dealing with media
- A well-structured approach with excellent organisational skills
- Ability to work effectively in a multi-cultural environment

5. Management/collaboration

Under the overall authority of Chief Executive Officer of the Network Activities Group, collaboration and guidance from the Programme Manager (Program, Quality and Learning Department), under the direct supervision of Programme Manager, The Communications Expert will report directly to the Programme Manager (Program, Quality and Learning Department). He/she will not have any direct reports, but will be expected to provide supervision and direction for the Communications Officer.

6. Contract terms

The contract will be for a period of 12months, with the possibility of extension based on project requirements and performance annually.

Background on the implementing organizations

Network Activities Group (NAG) works towards achieving a peaceful, prosperous and sustainably developed society that values equity and diversity. NAG facilitates social and economic development through collaborative, community-driven projects focused on empowering communities, strengthening civil society and promoting good governance. NAG works effectively across organizations, sectors and borders. Its strength is its ability to create inclusive networks and partnerships that ensure the self-determined needs of poor and vulnerable communities are met.



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Land Core Group (LCG) is a not-for-profit organization promoting fair and equitable land governance in Myanmar. LCG works with government and civil society to reform policy, law and procedures that impact people's rights to their land - particularly women and men smallholders and indigenous communities – and promote implementation of equitable aspects of the law.

The Centre for Development and Environment (CDE) is an interdisciplinary research centre of the University of Bern, in Switzerland. CDE's overarching goal is to produce and share knowledge for sustainable development. CDE conducts research to develop innovative concepts and solutions for the sustainable use of land and water resources, and offers a range of services for planners and decision-makers that are closely linked to research. CDE is currently implementing the OneMap Myanmar Project, in partnership with the Government of Myanmar and LCG; the project aims to provide access to data on people, land and natural resources so that decision-making on development and land governance may be more inclusive and informed.