



# Network Activities Group (NAG)

No.31(A-1), Mya Hnin Si Street, 27-Ward, Rose Park (3), North Dagon Township, Yangon, Myanmar.  
Tel: 09-450694361~5, Fax: 01 8010233, Email: [info@nagmyanmar.org](mailto:info@nagmyanmar.org), Web: [www.nagmyanmar.org](http://www.nagmyanmar.org)

## VACANCY ANNOUNCEMENT

(Extension Of Applications Closing Date)

Reference No: NAG/HR-VA-049/2019

Communications Officer: REAL DEV Project

<b>Project Title</b>	Reallocation and Development of Unused Concession Land (REAL DEV)
<b>Country</b>	Myanmar
<b>Position</b>	Communications Officer – 1 post
<b>Duration</b>	12 months (possibility to extend, depending on project needs and staff's performance annually)
<b>Location</b>	Magway Township, Magway Region
<b>Applications closing date</b>	<b>15 November 2019</b>
<b>How to apply</b>	Submit application together with <b>1) cover letter explaining why you would be a good fit for this role, 2) CV detailing relevant experience and qualifications, 3) recent photos and contact details for two relevant references</b> to <a href="mailto:nag.hr.recruitment@gmail.com">nag.hr.recruitment@gmail.com</a> or address – “Recruitment Unit, Network Activities Group (NAG) No.31(A-1), Mya Hnin Si Street, 27-Ward, Rose Park (3), North Dagon Township, Yangon. Phone: 01 8010233, 09 450694361~5.”
<b>Note</b>	Only short-listed candidates will be invited for interview. Telephone inquires will not be responded. We are not obliged to return all received application. <b>(Please do not send original documents as they will not be returned)</b>

*This project involves **securing the rights of farmers to their land which was allocated as land concessions, allocating land to landless and land-poor households.** It is the first of its kind in Myanmar – an innovative project piloting new approaches to (re) allocation of concession land, linking **participatory approaches on the ground with policy-making at regional and national levels through multi-stakeholder processes.** The Communication officer will apply his/her expertise and experience to **disseminate the information to the community with the effective ways and develop the visibility tools related with the project activities.***

## 1. Project Background

**REAL DEV** is a program to help the Ministry of Agriculture, Livestock and Irrigation (MoALI) pilot an approach to (re)allocating concession land in Magway Region that can be replicated and scaled up. It is intended that the procedures and learnings from the pilot will inform the implementation of national land (re)allocation initiatives and policy directions.

Drawing on a wealth of experience and expertise, Network Activities Group (NAG), Land Core Group (LCG), and the Centre for Development and Environment (CDE) have designed a two phase, three-



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year project to implement the REAL DEV Program. The project involves following guidance from the National Land Use Policy (NLUP) and existing law to recognize existing and new land rights of local households and the resolution of disagreements over land tenure and natural resources use.

Land (re)allocation is expected to be complete within a period of 18 months. A second phase of the project will follow, involving helping land owners use their land productively by linking them to relevant markets and service providers. building resilient production systems, and supporting infrastructure development.

The project has five objectives:

- Improved process for reclamation of land concessions based on transparent and conflict-sensitive principles.
- Improved process for recognition of land rights of smallholder farmers and re-allocation of land to the landless in areas of unused concessions that is transparent, inclusive and participatory.
- Improved agricultural productivity of rural farmers through more efficient climate-smart value chains and links to services.
- Increased resilience of rural farmers through more secure access to land and climate change adaptation and mitigation
- Generation of insights and evidence for improved policy on recognition of land rights of smallholder farmers and re-allocation of land to the landless.

## 2. The Role

The Communications Officer will assist the Communication Expert in the implementation of an effective communication strategy, plan and system. He/she will contribute to the drafting of written reports, case studies, briefs and other knowledge and learning products and be responsible for the publication process. He/she will play a key role in documenting and sharing projects outputs, lesson learned, and meeting minutes with policy makers, practitioners and related stakeholders. He/she will also manage the project website or social media platforms and carry out translations on an as-needs basis.

## 3. Responsibilities

- Provide assistance to the Communications Expert as necessary and follow their direction in implementing the communications strategy, plan and system
- Supporting the drafting and publication of quality communication materials for a variety of stakeholders including policymakers, government officials, community leaders, NGOs, and international donor organisations using appropriate methods to communicate key messages (e.g. policy briefs, press releases, Facebook posts, website, engagement with local media, etc.)
- Support the project team in the development and production of capacity building/training materials for example, toolkits, guides, handbooks, videos
- Establish and maintain effective relationships with the media, and conduct events with the media including briefings, interviews and press statements
- Represent the project at meetings and events as required
- Support the project team to communicate effectively on the project
- Support the project team in the co-ordination of key workshops and events
- Assist with translation of English documents to Myanmar language and vice versa
- Monitor effectiveness of information dissemination to community
- Support the implementation of processes and policies, templates and guidelines to support the effective and efficient delivery of communications across the project team
- Ensuring the social inclusion and social accountability concerns in all project activities



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## 4. Requirements

The ideal candidate will have the following qualifications:

- Bachelor's degree in communications, journalism, and social science or related field
- At least five years professional experience in the field of communications.
- Experience writing policy briefs and press releases and dealing with the media
- Demonstrated knowledge and practical experience in communications and awareness raising activities, including developing tools that can be adapted to local context
- Experience updating and uploading information for websites and social media
- Experience in implementing project or organisational communications strategies
- Experience engaging with the multi-stakeholders including rural communities, civil society organisations and NGOs
- Technical proficiency and experience using Adobe Suite (including InDesign), PowerPoint and other Office products in the production of communications materials
- Proficient in Microsoft Office, content management systems, and social media platforms
- Fluency in written and oral communications skills in both English and Myanmar
- Experience and skills in translation between English and Myanmar and vice versa
- Ability to work effectively in a multi-cultural environment

## 5. Management/collaboration

Under the overall authority of Chief Executive Officer of the Network Activities Group, collaboration and guidance from the Program Manager, the Communications officer will report directly to the Communications Expert and Project Manager. He/she will work closely with the NAG Yangon Communication team as well as with LCG Communications and Media Co-ordinator as necessary.

## 6. Contract terms

The contract will be for a period of 12months, with the possibility of extension based on project requirements and performance annually.

### Background on the implementing organizations

Network Activities Group (NAG) works towards achieving a peaceful, prosperous and sustainably developed society that values equity and diversity. NAG facilitates social and economic development through collaborative, community-driven projects focused on empowering communities, strengthening civil society and promoting good governance. NAG works effectively across organizations, sectors and borders. Its strength is its ability to create inclusive networks and partnerships that ensure the self-determined needs of poor and vulnerable communities are met.

Land Core Group (LCG) is a not-for-profit organization promoting fair and equitable land governance in Myanmar. LCG works with government and civil society to reform policy, law and procedures that impact people's rights to their land - particularly women and men smallholders and indigenous communities – and promote implementation of equitable aspects of the law.

The Centre for Development and Environment (CDE) is an interdisciplinary research centre of the University of Bern, in Switzerland. CDE's overarching goal is to produce and share knowledge for sustainable development. CDE conducts research to develop innovative concepts and solutions for the sustainable use of land and water resources, and offers a range of services for planners and decision-makers that are closely linked to research. CDE is currently implementing the OneMap Myanmar Project, in partnership with the Government of Myanmar and LCG; the project aims to provide access to data on people, land and natural resources so that decision-making on development and land governance may be more inclusive and informed.